

Only the very best for  
your new family



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# | You want the best for your new baby

Having a new baby brings joy, excitement and wonder to a family. For some, it can also bring stress, anxiety and sleepless nights.

**My Pediatric Choice concierge program is designed to provide new parents with the utmost service and support so they can spend more time with their bundle of joy and less time worrying.**

Most pediatric practices, especially in New York City, are large and busy. In a group, it can be difficult to secure an appointment with your preferred provider. Parents often have to settle for whichever doctor or nurse practitioner has an availability. Even then, the waiting room wait can be long and uncomfortable, particularly with a newborn.

**This is not how I believe pediatric medicine ought to be practiced. I believe in a private, personal touch—especially with new parents.**

That's why my Pediatric Choice program is the perfect option for families. The program allows me to offer a level of convenience, support and service that cannot be offered in a traditional pediatric practice.

# Membership Benefits Include:

## **Dedicated hours only for the Pediatric Choice program**

Member families will have specific hours designated for their children, so appointments are relaxed, convenient and start on time.

## **Parental support – not just healthcare**

Member families receive my 24 years of experience with babies and children of all ages to help them make all kinds of parenting decisions, from breastfeeding advice, to how to handle picky eaters.

## **Easy ways to reach me and share information**

When you have questions outside of normal office hours, you can reach me directly via my private cell phone, not an on-call service or physician who may not know you or your child. You can easily ask me questions or send me videos or audio of your child anytime you have a concern and need some advice or assurance.

## **Longer appointment windows**

In a busy practice, pediatricians often only have time to deal with the acute health issue facing your child at that appointment. However, Pediatric Choice appointments are scheduled for longer time frames so we can take more time together to discuss any concerns you may have.

## **Annual one-hour consultative appointment**

Each year, we will meet to create a customized family action plan designed to help parents set and meet wellness goals for their children.

## **Full family membership**

When parents join the program, all of their children are included and receive the benefits of membership, not just the new baby.

## **Greater coordination and advocacy with other providers**

Sometimes children need care outside of my practice. As a member, you will have me and my staff helping you secure appointments and coordinate your child's care. More importantly, I will be available to help you understand treatment regimens and testing and help you make important medical decisions.

# Limited Membership Program

Though I wish I could offer this level of service to all of the parents I serve, because of the time commitment involved, membership is strictly limited.

The Pediatric Choice concierge program has an annual membership fee of \$2,000. Membership covers one or more parents or guardians in a family, regardless of how many children they have. The cost of membership is generally not covered by insurance.

For more  
information or  
to join:

**Phone:**

(877) 888-5565

**Fax:**

(516) 204-4013

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